

Lightning in a Bottle

2012 Merchandise Vending Information Sheet

Thank you for your interest in vending at Lightning in a Bottle this year. We at The Do Lab are selective about our vendors for a number of reasons. **We will confirm you as a vendor if you are accepted by March 17, 2012.**

F.A.Q.:

•Application: You must fill out the online vendor application to be considered for vending regardless if you have vended with us in the past.

•Dates: APPLICATIONS CLOSE: March 2, 2012
 VENDOR CONFIRMATION: March 17, 2012
 PAYMENT DEADLINE: May 1, 2012
 SETUP DATE: May 23, 2012
 EVENT DATES: May 24-28, 2012
 LOAD OUT: May 28, 2012 by midnight

•Cost: \$700 includes 2 vendor pass and power and 1 vendor car pass. Additional passes must be purchased at full price. If multiple designers are sharing a booth, an additional fee of \$100 will be charged.

•Deposit: A \$150. Refundable deposit is required for all vendors to ensure that the spots are left free of trash and that our green guidelines are adhered to.

•Vending Hours: Vendors must be offloaded and parked by 12pm on Thursday, May 26. **Please do not apply if you cannot be onsite by this time.** Gates open to the public on Thursday to the general public. Vending on Thursday is optional and encouraged. Vendors are required to be open for vending between the hours of 10am and dusk Friday-Sunday and Vending Monday is optional. Additional hours are at the vendor's discretion. Load in information will be provided to approved vendors at a later date.

2012 Merchandise Vending Information Sheet Continued

- Strike/Exit: Vendors must plan on being wrapped and offsite by Monday night.
- Booths: Vendors are to provide their own structures. Your structure must be no larger than 10x10. If you have needs that exceed this size please let me know right away so that we can discuss costs and that I may hold the appropriate amount of space for you.
- Security: You should prepare to secure your booth/valuables. We will have security in the area as well but we cannot be responsible for your items while you are away from your booth.
- Camping: There are camping spaces available nearby your booths.
- Fees Due: **All vendor fees are due to The Do Lab by May 1, 2011.** We will provide payment details to approved vendors. *If you do not make payment by May 1, 2011. All vendor payments must be cleared through the bank before we are onsite. **No exceptions.**
- Vehicles: You will receive 1 vehicle pass per booth, which will allow you to drive up to your booth for offloading, and that you may keep your vehicle near your booth. A limited number of RV Passes will be available for sale.
- Power: You are allotted 5amps of power. We require vendor lighting to be Compact Florescent lighting. You must bring power strips and 50 feet of extension cords and anything necessary to illuminate your booth. Vendors will have access to power between 10am – 10pm.
- Sound Systems: **You may not bring in sound systems.**

CONTACT INFORMATION:

If you have questions, you may contact Marsi, our vending coordinator at vending@thedolab.com